



Program Advertising 2021

We've updated and streamlined our logo – but our basic rates are from 2019!

Your ad in our Program will reach thousands of visitors and local audiences north and south of the Notch, showing your support of the arts in the heart of our region.

Program covers June through December 2021, with professional theatre performances and special entertainment during our producing and presenting seasons...that's 7 full months of potential customers and thousands of appreciative audience members and attendees!

- Full Page** Color (5" wide x 8" high): ~~\$850~~ **\$800 with payment by 4-5**
includes link from our website to yours!
- Half Page** Color (5" wide x 4" high): ~~\$525~~ **\$500 with payment by 4-5**
- Quarter Page** Color (2.35" wide x 4" high): ~~\$375~~ **\$350 with payment by 4-5**
- 1/8 page** (2.35 x 2" high) ~~\$225~~ **\$200 with payment by 4-5**

NEW – Cover Page Pricing for premium placement

- Outside Back Cover-** Color (5" wide x 4" high): ~~\$950~~ **\$900 with payment by 4-5**
- Inside Front Cover -** Color (5" wide x 4" high): ~~\$925~~ **\$875 with payment by 4-5**
- Inside Back Cover -** Color (5" wide x 4" high): ~~\$870~~ **\$825 with payment by 4-5**

Yes! Just return contract with payment in full by April 5th, and take an early pay discount by reserving your space . . . Artwork and all ads are due by May 1th – but your savings begins NOW!

Company Name _____

Mailing Address _____

City/State/Zip/Phone _____

Contact Name _____

Email _____

Reserve my space now: [check one]

- Full Page \$800 enclose payment for this discounted price – after April 5, price is \$850
- Half Page \$500 enclose payment for this discounted price – after April 5, price is \$525
- Quarter Page \$350 enclose payment for this discounted price – after April 5, price is \$375
- Advertiser Eighth \$200 enclose payment for this discounted price – after April 5, price is \$225
- Outside Back Cover \$900 enclose payment for this discounted price – after April 5, price is \$950
- Inside Front Cover \$875 enclose payment for this discounted price – after April 5, price is \$925
- Inside Back Cover \$825 enclose payment for this discounted price – after April 5, price is \$870

Enclose check payable to NCCA, or pay with credit card:

Card number _____ Exp _____ CCV _____

Name on card _____ Signature/date _____

Pick up previous ad? New ads should be high res/full composite PDF or jpg;
email your ad by May 1, 2021 to: lwinter@jeansplayhouse.com

Meanwhile, take advantage of the savings and return with your discounted payment before April 5, 2021:

Pay to/Mail to:
North Country Center for the Arts
PO Box 1060, Lincoln, NH 03251